

HKTDC Hong Kong

BABY PRODUCT FAIR

(6 - 9 Jan 2014)

USD270
Sponsorship !!

Fair Details

Date: 6 - 9 January 2014 (5th edition)
Venue: Hong Kong Convention & Exhibition Centre (HKCEC)
Webpage: www.hktdc.com/hkbabyfair

In **2013** the Fair attracted over
400 exhibitors & over **25,000** buyers

Major Exhibits

- Bedding Items & Furniture
- Gift Sets & Souvenirs
- Skincare & Bath Products
- Toys & Activity
- Nursery Electrical Appliances
- Strollers & Gear
- Feeding, Nursery & Maternity Products

Special Highlights

Brand Name Gallery

focuses on premium products including branded items and designer collections

World of Strollers and Gear

A dedicated zone for strollers and gears of the latest designs

Concurrent Events

☆ **HKTDC Hong Kong Toys & Games Fair 2014**
www.hktdc.com/hktoyfair

☆ **HKTDC Hong Kong International Licensing Show 2014**
www.hktdc.com/hklicensingshow

☆ **Hong Kong International Stationery Fair 2014**
www.hkstationeryfair.com

Hotel Sponsorship for New Buyers

- HKTDC will sponsor your hotel accommodation in Hong Kong of up to HKD2,100 (around USD270) when you stay at one of our pre-selected hotels (see next page) during the nights of 5 - 9 January 2014 (inclusive).
- Special Remarks - Entitlement of Hotel Sponsorship:
Visit the Fair for 1 day - HKD 900
Visit the Fair for 2 days - HKD 1,500 (accumulative total)
Visit the Fair for 3 days - HKD 2,100 (accumulative total)

Contact Us

☎ Tel: (852) 2240-4593
☎ FAX: (852) 2169-9651
☎ E-mail: hkbaby.visitor@hktdc.org

Hotel Sponsorship Procedure

- Step 1: Return the **REPLY SLIP** with your **business card** (with the same information as shown in the application) to us by **fax: (852) 2169-9651 on or before 20 December 2013 (Friday)**.
- Step 2: Upon receiving our **ACKNOWLEDGEMENT LETTER** with details of the sponsorship entitlements, your preferred hotel will contact you directly to **CONFIRM YOUR BOOKING**. If you do not hear from the hotel within a week, please let us know.
- Step 3: **COLLECT** the **"HOTEL SPONSORSHIP VOUCHER"** **IN PERSON** during 6-9 January 2014 at the "Buying Mission Service Counter" inside Hong Kong Convention and Exhibition Centre by presenting the **ACKNOWLEDGEMENT LETTER** and your business card.
- Step 4: **PRESENT** the **"HOTEL SPONSORSHIP VOUCHER"** to the hotel cashier when you check out.

ACT NOW!!

If you do not wish to receive any promotional and other materials from the HKTDC via fax, please contact our Customer Service Hotline at (852) 1830 668 or complete the following information and fax back at (852) 2803 4198.

若閣下不欲繼續收取香港貿易發展局以傳真發送的任何宣傳及其他資料，請聯絡本局客戶服務部(852) 1830 668 或填寫下列資料，並傳真至(852) 2803 4198。

傳真號碼 () _____ 公司 _____ 聯絡人 _____
Fax No. () _____ Co. Name _____ Contact Person _____

★ Rules and Regulations ★

- 1) Your company **MUST be a NEW TRADE BUYER** (i.e. your company or yourself have not visited the Fair in 2013) in order to be entitled for the Hotel Sponsorship Offer.
- 2) Your company **MUST NOT be an EXHIBITOR** of the Hong Kong Baby Products Fair nor the concurrent Hong Kong Toys & Games Fair, the Hong Kong International Stationery Fair and the Hong Kong International Licensing Show.
- 3) If you have applied for the Hotel Sponsorship or other buyer incentive programmes of any of the aforementioned Fairs, this application will not be processed.
- 4) Each company is entitled to **ONLY ONE ROOM** at **ONE HOTEL** from 5 – 9 January 2014 (inclusive). This offer is available on a first-come-first-served basis and subject to room availability.
- 5) If the choice of hotel is fully booked, HKTDC will designate a hotel to the applicant.
- 6) Applications without credit card details and business card copy will not be processed. The hotel will levy one-night charge on your credit card if you do not show up on the specified date.
- 7) You must show up at the Fair and complete a questionnaire when collecting the Hotel Sponsorship Voucher at the "Buying Mission Service Counter" with the Acknowledgement Letter and your business card.
- 8) Hong Kong Baby Products Fair is a Trade Fair for business visitors only. Visitors under 18 will not be admitted.
- 9) HKTDC reserves the rights to vary the terms and conditions, change or terminate the sponsorship programme without any prior notice.
- 10) In case of any disputes over the sponsorship programme, the decision of HKTDC shall be final and binding.

★ Choice of Hotels ★

Hotel	Location	Contact	Room Rates per night	Traveling Time Hotel <-> HKCEC (min)
<input type="checkbox"/> Regal Kowloon Hotel www.RegalHotel.com	71 Mody Road, Tsimshatsui East, Kowloon, Hong Kong	Tel: (852) 2313-8635 Fax: (852) 2311-8900	HKD 1,900	Taxi – 15 MTR* – 20
<input type="checkbox"/> L'hotel Island South# www.lhotelislandsouth.com	55 Wong Chuk Hang Road, Aberdeen, Hong Kong	Tel: (852) 3968 8888 Fax: (852) 3968 8899	HKD 935	Taxi – 25 MTR* – 30
<input type="checkbox"/> Harbour Plaza North Point# www.harbour-plaza.com/hpnp	665 King's Road, North Point, Hong Kong	Tel: (852) 2187 8888 Fax: (852) 2187 8899	HKD 891	Taxi – 15 MTR* – 20

Complimentary shuttle bus from hotel to Hong Kong Convention & Exhibition Centre will be provided during the fair period.

* MTR (Mass Transit Railway) refers to the subway system in Hong Kong.

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REPLY SLIP for HOTEL SPONSORSHIP

*** This reply slip is NOT for hotel check-in ***

*** Please attach Business Card copy to the application ***

APPLICATION DEADLINE: 20 December 2013 (Friday)

Fax: (852) 2169-9651

* All the below data are mandatory for processing the Hotel Sponsorship Application. The credit card information will be used for hotel booking only and will not be kept in HKTDC database.

Full Name Mr/Mrs/Ms (as shown on passport): _____

Company Name: _____

Address: _____ **Country:** _____

Tel: _____ **Fax:** _____ **Email:** _____

Website: _____ **Interested Products:** _____

Credit Card: VISA MC AE **Card No:** _____ **Expiry Date:** _____

Check-in Date: _____ **Check-out Date:** _____

Nature of Business

- Buying Office Retailer with _____ stores Wholesaler Importer
 Import Agent Exporter Chain/Department Store Distributor
 e-tailer Service Company Others, please specify: _____

I agree that the above information may be used by the Hong Kong Trade Development Council (HKTDC) for incorporation in all or any of its database for direct marketing and business matching (and may therefore become available to the public within and/or outside of Hong Kong for use by them), and for any other purposes as stated in the Privacy Policy Statement (available at <http://www.hktdc.com/mis/pps/en>). I confirm that I have the consent of each individual's name in this form to release their personal data for the purposes stated herein. I also accept that the credit card information provided are solely for the purpose of applying for hotel accommodation for the aforementioned event handled by the respective hotel. HKTDC will purge the said credit card information after the event.

Please tick here if you object to our use of your data for direct marketing.

Name _____ Signature/Co. Chop _____ Date _____

If in the future, you no longer wish to receive any promotional and other materials from the HKTDC, please contact our Customer Service Hotline at (852) 1830668 or hktdc@hktdc.org. We will not send you any promotional and other materials upon receiving your request with no charge.