

Hong Kong Toys and Baby Products Award 2013

香港玩具及嬰兒用品大獎 2013

Application Form 參賽表格

Application Deadline 截止報名日期:
27/11/2012 (Tuesday 星期二)



**Hong Kong
Toys & Games Fair**
香港玩具展



**Hong Kong
Baby Products Fair**
香港嬰兒用品展



7-10/1/2013

Hong Kong Convention and Exhibition Centre
香港會議展覽中心

THE HONG KONG TOYS & BABY PRODUCTS AWARD 2013

COMPETITION RULES

ORGANISER

Hong Kong Trade Development Council

OBJECTIVES

1. To promote products of HKTDC Hong Kong Toys & Games Fair 2013 and Hong Kong Baby Products Fair 2013 to international buyers
2. To highlight toys and baby products of superb quality and design

CATEGORIES

Open to exhibitors of Toys Fair:

1. Educational Toys & Games
2. Electronic & Remote Control Toys
3. Kidult Toys (for grown-ups)
4. Outdoor & Sporting Items

Open to exhibitors of Baby Products Fair:

5. Baby Toys & Activity
6. Baby Wear & Footwear
7. Feeding, Maternity and Baby Care Products
8. Nursery Electrical Appliances
9. Strollers & Gear

RULES AND REGULATIONS

1. The Competition is exclusively open to exhibitors of the HKTDC Hong Kong Toys and Games Fair 2013 and HKTDC Hong Kong Baby Products Fair 2013.
2. Each company may submit a **maximum of 3 entries**.
3. Contestants must submit a completed application form, product sample, and the required information. Incomplete application will not be considered.
4. The Organiser has absolute discretion in the admission of applicants.
5. The Organiser will exercise maximum care in handling all entries. However, the Organiser will assume no liability for any damage or loss of any kind.
6. The Organiser will not be held responsible for infringement of copyright or patent law connected with the products entered in the Competition.
7. The Organiser will retain the right of printing, publishing and exhibiting the winning entries and other selected entries at its discretion.
8. The Organiser reserves the right to disqualify any contestants in breach of the rules and regulations listed above.

DEADLINE FOR SUBMISSION OF ENTRIES

All application forms and product samples must reach Exhibitions Department, Hong Kong Trade Development Council, Unit 13, Expo Galleria, HKCEC, 1 Expo Drive, Wan Chai, Hong Kong on or before **27 November 2012 (Tuesday)**.

JUDGING CRITERIA

The judging is based on:

- Innovation
- Functionality & Safety
- Marketability

The decision of the judging panel will be final.

ANNOUNCEMENT OF RESULT

1. Official announcement of result and presentation of awards will be made at the HKTDC Hong Kong Toys and Games Fair 2013 and HKTDC Hong Kong Baby Products Fair 2013.
2. All entries (except those winning ones) will be available for collection within one week from the date of announcement of the competition result. Submissions which are not collected within the specified time will be disposed of by the Organiser as deemed fit.

AWARDS AND PRIZES

BEST OF THE FAIR AWARDS

- Best of the Fair: Educational Toys & Games
- Best of the Fair: Electronic & Remote Control Toys
- Best of the Fair: Kidult Toys
- Best of the Fair: Outdoor & Sporting Items
- Best of the Fair: Baby Toys & Activity
- Best of the Fair: Baby Wear and Footwear
- Best of the Fair: Feeding, Maternity and Baby Care Products
- Best of the Fair: Nursery Electrical Appliances
- Best of the Fair: Strollers & Gear

A trophy and a cash prize of HK\$2,000 will be presented to the winner of each Best of the Fair award.

ECO AWARD

The judging panel will select ONE product which is most eco-friendly in terms of the overall concept, use of materials and production process.

A trophy and a cash prize of HK\$2,000 will be presented to the winner of Eco Award.

HONG KONG DESIGN AWARD

The judging panel will select ONE product among all Hong Kong entries which is most innovative and impressive in design.

A trophy will be presented to the winner of Hong Kong Design Award.

Other Prizes

1. The winning pieces and selected products will be displayed at the HKTDC Hong Kong Toys & Games Fair 2013 and HKTDC Hong Kong Baby Products Fair 2013. They will also be publicised in the fair websites and other promotional materials of the fairs.
2. The winning companies will be invited to join networking events, including the prize presentation session, to meet with buyers and media.
3. The winning companies may use the logo of the Competition for further promotion of their winning pieces.
4. The Organiser reserves the right to withhold granting of any of the awards if the entries do not meet the desired standard.

香港玩具及嬰兒用品大獎 2013 – 參賽章程

主辦機構：

香港貿易發展局

宗旨：

- 一、向國際買家推廣2013年香港貿發局香港玩具展及香港嬰兒用品展的產品
- 二、發掘具優質及設計獨特的玩具及嬰兒用品，表揚業界的傑出成就

參賽組別：

開放予玩具展展商：

- 一、益智玩具及遊戲
- 二、電子及遙控玩具
- 三、「大童」玩具（針對「大孩子」之玩具）
- 四、戶外及運動用品

開放予嬰兒用品展展商：

- 五、嬰兒玩具、遊戲及教學用品
- 六、嬰兒衣服及鞋
- 七、育嬰、孕婦及嬰兒護理用品
- 八、育嬰電器產品
- 九、嬰兒手推車及嬰兒椅

參賽規則及條款：

- 一、參賽公司必須為2013年香港貿發局香港玩具展或香港嬰兒用品展參展商。
- 二、參賽公司可提交**最多三件參賽產品**。
- 三、每名參賽公司須就其每份參賽產品提交報名表格、產品樣辦及其他所需文件。資料不齊全的申請將不予受理。
- 四、主辦機構保留接受或拒絕申請參賽之權利。
- 五、參賽產品在主辦機構保管期間將獲小心處理。惟遇意外損壞遺失，主辦機構概不負責。
- 六、參賽產品如涉及版權或專利註冊等法律問題，主辦機構概不負責。
- 七、主辦機構保留對獲獎產品及其他入選產品予以宣傳、展覽及印刷等方面之權利。
- 八、所有參賽公司必須遵守以上規則，如有違反，主辦機構保留取消有關其參賽資格之權利。

截止文件日期：

所有報名表格連同參賽產品須於**2012年11月27日（星期二）**或之前送抵主辦機構（即香港灣仔博覽道1號香港會議展覽中心博覽商場13號），以作評選。

評選方式：

比賽之評審準則如下：

- 一、創新性
- 二、實用性及安全性
- 三、市場潛力

比賽結果以評審團決定為準，參賽者不得異議。

評選結果：

- 一、比賽結果將於2013年香港貿發局香港玩具展及香港嬰兒用品展期間正式公佈，並進行頒獎。
- 二、落選參賽者請於比賽結果公佈後一個星期內到主辦機構領回產品，逾期未領回的產品將由主辦機構全權處理。

獎項：

最佳組別大獎

- 最佳益智玩具及遊戲
- 最佳電子及遙控玩具
- 最佳「大童」玩具
- 最佳戶外及運動用品
- 最佳嬰兒玩具、遊戲及教學用品
- 最佳嬰兒衣服及鞋
- 最佳育嬰、孕婦及嬰兒護理用品
- 最佳育嬰電器產品
- 最佳嬰兒手推車及嬰兒椅

各最佳組別大獎之得獎者將獲得獎座乙個及獎金港幣二千元正。

環保大獎

評審團將考慮產品設計概念、物料及製作過程，選出最具代表性的環保產品。

環保大獎之得獎者將獲得獎座乙個及獎金港幣二千元正。

香港設計大獎

評審團將考慮產品創新性及獨特性，選出香港參賽公司中的最佳設計。

香港設計大獎之得獎者將獲得獎座乙個。

其他

- 一、所有得獎產品將會於2013年香港貿發局香港玩具展及香港嬰兒用品展得獎展示區中展出，並於展會之宣傳品及網頁作推廣。
- 二、得獎公司將被邀請參加交流聚會，與買家及媒體會面。
- 三、得獎公司亦可被授權使用香港玩具及嬰兒用品大獎標誌作宣傳。
- 四、主辦機構如認為參賽產品未能符合應有水準，有權不頒予任何獎項。

HONG KONG TOYS & BABY PRODUCTS AWARD 2013

香港玩具及嬰兒用品大獎 2013

Application Form 報名表格

Deadline 截止日期 : 27/11/2012

No. _____
編號 : _____
(For Office Use)
(由大會填寫)

To apply, please submit:

- A completed application form (one form per entry, max 3 entries per company)
- A packaged product sample
- A short demo video clip if no sample is available (max 1 min)
- A copy of the signed participation confirmation letter of the HKTDC Hong Kong Toys & Games Fair 2013 or HKTDC Hong Kong Baby Products Fair 2013
- Not more than 3 photos of your entry (in jpeg format, above 1MB)

To enter the Eco Award:

- Proves of eco-friendliness

To: Exhibitions Department
Hong Kong Trade Development Council
Unit 13, Expo Galleria, HKCEC
1 Expo Drive, Wan Chai, Hong Kong
Attn: Ms Joyce Luk
Tel: (852) 2240 4244
Email: joyce.pl.luk@hktcdc.org

報名時請提交:

- 填妥之申請表格 (最多三件產品, 每件產品須填一表)
- 參賽產品樣辦連包裝
- 如未能提供樣辦, 請提供一簡介短片 (片長最多1分鐘)
- 2013香港玩具展或香港嬰兒用品展參展確認書之副本
- 不多於三張參賽產品的照片 (jpeg format, 1MB以上)。

如欲參加環保大獎:

- 環保證明文件

送交: 香港灣仔博覽道1號
香港會議展覽中心
博覽商場13號
陸佩琳小姐收
電話: (852) 2240 4244
電郵: joyce.pl.luk@hktcdc.org

Please read the competition rules carefully before filling in the form 請在填寫下表前仔細參閱參賽章程

Categories 組別:

For Exhibitors of Toys Fair only 以下組別只供玩具展展商參加 (Please select only one category 最多選一項):

- Educational Toys & Games 益智玩具及遊戲
- Electronic & Remote Control Toys 電子及遙控玩具
- Kidult Toys 「大童」玩具 (for grown-ups 針對「大孩子」之玩具)
- Outdoor & Sporting Items 戶外及運動用品

For Exhibitors of Baby Products Fair only 以下組別只供嬰兒用品展展商參加 (Please select only one category 最多選一項):

- Baby Toys & Activity 嬰兒玩具、遊戲及教學用品 (for 0-4 years of age 適合0-4歲嬰兒)
- Baby Wear & Footwear 嬰兒衣服及鞋
- Feeding, Maternity and Baby Care Products 育嬰、孕婦及嬰兒護理用品
- Nursery Electrical Appliances 育嬰電器產品
- Strollers & Gear 嬰兒手推車及嬰兒椅

Optional 選項:

- Please check if you wish to enter the Eco Award 如欲競逐環保大獎, 請選擇此項

Name of Product 產品名稱: (English) _____
(中文) _____
#Company Name 公司名稱: (English) _____
(中文) _____

(#Same as that on the participation confirmation letter 須與參展確認書上的公司名稱相同)

Hong Kong Business Registration Certification No. 香港商業登記證明書號碼: _____

Contact Person 聯絡人: (English) Mr/Ms _____
(中文) _____ 先生/小姐

Title 職銜: _____

Contact No 電話: _____ Mobile No 手提電話: _____

Email 電郵: _____ Fax 傳真: _____

Company address 公司地址: _____

My Company *agrees/disagrees to authorize the Organiser to disclose my company's contact details to the potential buyers upon request. 本公司 *同意/不同意 授權主辦機構公開本公司之聯絡資料, 予有興趣與本公司接洽之買家。

DECLARATION 聲明

- 1) My company warrants that my company has the right to use the concerned product or trademark for the Competition, and such use does not constitute infringement on the rights of any third party.
本公司保證其有權使用有關產品或商標參賽而不侵犯第三者的任何權利。
- 2) My company agrees that the Organiser shall not incur any liability of any kind by reason of or arising out of the entry in this Competition and my company agrees to indemnify the Organiser against all actions, claims, demands and expenses relating to or arising therefrom.
本公司同意主辦機構不會因陳列或評選本公司之參賽產品而承擔任何責任。本公司並同意主辦機構如因本公司參加比賽而遭受控訴而收到賠償要求或受到金錢損失時, 一概由本公司負責。
- 3) My company agrees that the Organiser shall have the rights to publicize, exhibit and reproduce my entry for any purpose in connection with this Competition as considered appropriate.
本公司同意主辦機構在認為適合時, 有權於與此項比賽有關之活動上, 將公司之參賽產品予以宣傳、展覽及複製。
- 4) My company has read the Rules and Regulations for the Competition and agrees to abide by them. The Organiser reserves the right to disqualify any contestant in breach of the rules and regulations.
本公司明瞭參加比賽之規則及條款, 並同意完全遵守。如有違反, 主辦機構保留取消有關參賽者之參賽資格之權利。

Signature 簽名

Company's Chop 公司蓋章

Date 日期

(* Please "✓" where appropriate 請以"✓"指出適用者)

Note 注意 : Please submit the following information by email in a separate word document. 請以電郵提交文字檔。

HONG KONG TOYS & BABY PRODUCTS AWARD 2013

香港玩具及嬰兒用品大獎 2013

A) Product Description 產品簡介

(including elements of innovation, benefits to users and other features 包括創新概念、用家得著及其他特點)

(English – max 150 words)

(中文—最多100字)

B) Product Launch Date 產品首推日期 : _____

C) Awards 曾獲獎項

(please list any awards or recognition received 請列出產品曾獲獎項)

D) Product Safety 產品安全性

(please list, explain and submit relevant certifications 請列出、簡介並提交有關安全證明文件)

E) Eco-friendliness 產品環保性

(please clarify and submit evidence 請解釋及提交補充文件)

- 1) Green concept 環保概念

- 2) Manufacturing process 生產過程

- 3) Eco-materials used 環保物料之應用

F) Product Photos 產品照片

(please submit a jpeg file by email 請以電郵提交jpeg檔)

1

2

3