

6 – 9 / 1 / 2014

Hong Kong Convention and Exhibition Centre

Seminar on “Stationery Go Green” 「綠色文具概念」研討會

In the present world, people are growing to be more concerned about the environment, in turn allowing green stationery to gain exposure in its industry. Not only stationery, the atmosphere of eco-friendly seems to be emerging into office environment as well. Today’s seminar, “Green” experts shall share their views and proceedings on green stationery and office.

在現今社會，市民對自然環境的關心日漸增長，令到綠色文具在業界內得到更多的關注，甚至出現了綠色辦公室的誕生。是次講座，將會由“綠色”專業人士分享他們對於“綠色文具及辦公室”的最新理念及潮流。

Date 日期 : 7 / 1 / 2014 (Tuesday 星期二)

Time 時間 : 2:30pm – 3:30pm
下午 2 時 30 分至下午 3 時 30 分

Venue 地點 : OASIS, Hall 5B, HKCEC
香港會議展覽中心 展覽廳 5B OASIS

Language 語言 : English (No simultaneous interpretation service will be provided)
英語 (恕不設即時傳譯服務)

Remarks 備註* : Each session includes 25 minute presentation and 5 minute Q&A.
每節包括 25 分鐘講座及 5 分鐘問答環節。

Free admission, seats are available on a first-come-first-served basis.
For trade visitors only, persons under 18 will not be admitted.
免費入座。座位有限，先到先得。只供 18 歲或以上之業內人士進場。

Time 時間	Programme 程序表
2:15pm – 2:30pm	Registration 登記
2:30pm – 3:00pm	Ms Linda Ho Wai-ping, Chief Executive Officer, Green Council
3:00pm – 3:30pm	Mr. Shin, Gun-Sik, Director, Korea Stationery Industry Cooperative, Korea

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About the Speaker 講者簡介

Ms Linda Ho Wai-ping, Chief Executive Officer, Green Council
環保促進會行政總幹事 何惠萍小姐

Ms. Linda Ho is the Chief Executive Officer of Green Council, where she leads educational, awareness-raising, and promotional projects and initiatives at local, regional and international levels. She joined Green Council in 2000. She is one of the founders of the Hong Kong Green Label Scheme and the Hong Kong Green Purchasing Charter. Representing Green Council, she has joined the International Green Purchasing Network as an observer and is actively involved in the United Nations Environment Program's green purchasing projects. She is a Lead Assessor with the Training Course for China Environmental Labeling run by the China Certification Committee for Environmental Labeling (中国环境标志产品认证委员会) .



Prior to joining Green Council, Ms. Ho was an international marketing professional with extensive experience in products and services promotion and marketing.

Founded in May 2000, Green Council is a non-profit, non-partisan environmental association of Hong Kong, with the aim of encouraging the industrial and commercial sectors to include environmental protection in their production and management processes.