

**A world of new  
baby products**

**放眼全球  
最新嬰兒用品**



**Hong Kong Baby Products Fair**

**香港嬰兒用品展**

**10-13/1/2011**

**Hong Kong Convention and Exhibition Centre**

**香港會議展覽中心**

[www.hktdc.com](http://www.hktdc.com)



# Baby fair set to grow bigger and better

The successful debut of the HKTDC Hong Kong Baby Products Fair in 2010 showed just how much the industry has to gain from this event. **Over 300 exhibitors from 16 countries & regions**, showing products for babies and toddlers to the age of four, were placed in contact with **over 20,000 buyers from 120 countries & regions** around the world, including both emerging and mature markets. Group pavilions were organised from the Chinese mainland and Taiwan.

This debut edition received very encouraging feedback from exhibitors, with many of them remarking that it provided the ideal place for them to network with buyers from mature markets as well as meet new contacts from emerging markets - both of which are experiencing good growth in the baby products market.

The timing of the show is also a big draw card. Taking place in early January, it is the first trade fair of its kind in the calendar year, so gives exhibitors a jumpstart on their competitors by connecting with buyers just as they are setting their targets for the key selling seasons. It's the perfect time to launch new products.

## Growth spurt

Baby products is a growth industry. In well developed markets consumers have gone way beyond functional items into branded designer collections. Affluent middle-class consumers in comparatively new but rapidly growing markets are seeking better quality goods and a wide range of choices; one of the most notable of these markets is the Chinese mainland, where 16 million babies were born in 2009. Researchers believe that it is the fourth "baby boom" since the founding of "New China" in 1949, and will last till 2015. Figures from the National Bureau of Statistics show that in urban areas spending on an infant or child accounts for over 30% of a family's total expenditure. At the end of 2008, the babies' and kids' market was worth HK\$966 billion, and is expected to break the HK\$1.1 trillion mark by 2010. This baby boom spells enormous opportunities for this market sector, and the Chinese mainland is just one example in a huge potential pool.

The Hong Kong Baby Products Fair is the ideal platform for trading and networking with representatives of the world's markets. This is the perfect opportunity to break into new markets while strengthening brand recognition and at the same time gaining an overview of the global baby products industry. Here, exhibitors can source the right distributors and resellers to take their products to a wider audience in more markets around the world. This was the experience of Hauck, the German pushchair and baby products company - just one of the hundreds of exhibitors that used the show to make great contacts in a variety of markets.



### Exhibitor comment:

"In business for almost 100 years, Hauck is a market leader of baby products, mainly strollers and safety seats in Germany. It is great to join this debut fair that enables us to meet specific customers in the industry. We have brought here our latest designs such as strollers with sound system and LED lighting. Responses from buyers are positive. Hong Kong is a hub for international trade and serves as a good platform to expand our business in Asia and the Chinese mainland."

**Mr Jörg Feyler, President, Hauck GmbH & Co. KG, Germany**

### Buyer comment:

"Our company is one of the biggest baby cot manufacturers in the world. We have five one-stop retail shops for baby products in Malaysia and will expand the network to 15 outlets. This is a good idea to have a separate exhibition for baby products and we can find all kinds of related items here. We are placing orders for different products including strollers, safety seats, high chairs and gift sets. This is a very successful show. We are considering joining as an exhibitor next year."

**Mr Stanley Goh, Chief Executive Officer, Twins Baby Products Sdn Bhd, Malaysia**

# 嬰兒用品展

## 前景秀麗



香港貿發局香港嬰兒用品展於2010年首次登場，成績驕人，出席業者收穫豐富。這項盛會共有16個國家及地區超過300家參展商參展，展示專為嬰兒及四歲或以下幼兒而設的用品，吸引20,000多名買家到場參觀，他們分別來自120個國家及地區，包括新興及成熟市場。此外，中國內地及台灣分別在會上設置地區展館。參展商對首屆香港嬰兒用品展好評如潮，令人鼓舞。大部分參展商認為，這個展覽是擴展商脈的理想平台，讓他們與成熟市場的買家聯繫交流，並結識新興市場的買家。現時，無論成熟市場或新興市場，對嬰兒用品的需求都日益增升。

嬰兒用品展的一大吸引力是其展期理想。展會於每年1月初舉行，是年內首個業內展覽會，參展商可早著先機與買家聯繫，協助他們為消費旺季制定業務目標，參展商也可把握這個絕佳時機推出新產品。

### 參展商評語：

「Hauck經營了差不多

100年，是德國首屈一指的嬰兒用品供應商，主要產品包括嬰兒手推車和安全椅。我們很高興能參加首屆嬰兒用品展，藉此接觸業內的客戶。我們帶來了最新的產品，例如裝有聲音系統和LED燈的嬰兒手推車，買家反應理想。香港是國際貿易樞紐，為我們提供上佳的平台，擴展亞洲和中國內地業務。」

德國Hauck GmbH & Co. KG 總裁  
Jörg Feyler

### 買家評語：「我

們是全球最大的嬰兒床生產商之一，在馬來西亞有5家一站式嬰兒用品零售店，將來會把網絡擴展至15家。舉辦一個獨立的嬰兒用品展是個好主意，在這裡我們可以找到各種相關產品。我們會落單訂購不同的產品，包括嬰兒手推車、安全椅、高椅和禮品套裝。這個展覽會非常成功，我們考慮明年在這裡參展。」

馬來西亞Twins Baby Products Sdn Bhd  
行政總裁Stanley Goh

## 增長蓬勃

嬰兒用品市場蓬勃發展，商機處處。發達市場消費者對嬰兒用品的要求越來越高，不單功能卓越的產品，設計師品牌系列也備受青睞。至於快速增長的新興市場，富裕中產階層都積極物色優質產品，並要求零售商提供廣泛選擇。中國內地就是其中一個重要的市場，2009年，逾1,600萬名嬰兒在內地誕生，研究員認為，內地正在經歷新中國成立以來的第四波「嬰兒潮」，時間將持續到2015年。據國家統計局公佈的資料分析，在內地城市的家庭中，用於嬰童消費的支出佔家庭總支出超過30%。據估計，內地嬰童市場到2008年底已達9,660億港元，2010年將有望超過1萬1千億港元。這嬰兒潮已造成了充滿發展潛力的市場，而中國內地只是眾多例子之一。

香港嬰兒用品展是業者與世界各地同業洽談生意及互相交流的理想平台，亦是開拓新市場、提升品牌知名度及掌握全球嬰兒用品市場趨勢的良機。參展商可以在會上物色所需的分銷商，開拓更多海外市場，擴大銷路。德國嬰兒手推車及嬰兒用品公司Hauck是大會眾多參展商之一，在會上與來自多個市場的買家建立了緊密聯繫，足證這個展覽對業務發展有莫大裨益。

## Buyer breakdown by region 買家按地區分布



## Perfect fit

Exhibits cover the industry comprehensively with nine product categories.

- Baby Bedding Items and Furniture
- Baby Gift Sets and Souvenirs
- Baby Skincare and Bath Products
- Baby Toys and Activities
- Baby Wear and Footwear
- Feeding and Nursery Products
- Maternity Products
- Nursery Electrical Appliances **NEW**
- Strollers and Gear

## Promoting brand image

The 2011 edition will incorporate a new zone - **Brand Name Gallery**. This special section will showcase top-quality international baby products brands in a suitably classy and sophisticated environment. The concept of the gallery is utilised in several other HKTDC fairs, and has been proven to be an effective marketing tool for branded products, showing off not just products but the complete brand image.

## Trading hub

Hong Kong is the perfect downtown location for this fair. The **Hong Kong Convention and Exhibition Centre** is its venue, bringing participants right to the heart of this busy city, in its commercial centre of Wan Chai.

As a global trading hub, Hong Kong has finely honed financial, communications and logistics services. Its commitment to the protection of intellectual property rights and its free flow of information inspire confidence.

## Concurrent fairs

**HKTDC Hong Kong Toys & Games Fair** takes place at the same venue at the same time. This is the world's second largest toys fair and the largest one in Asia, attracting over 33,000 buyers in 2010. Also concurrent are **Hong Kong International Stationery Fair** and the **HKTDC Hong Kong International Licensing Show**. This is a synergy which will work for all exhibitors, by increasing visitor traffic and creating more networking opportunities through joint social events.

## Calling all buyers

HKTDC has many resources to reach out to buyers worldwide, using all the marketing expertise developed over more than 30 years as a world leader in trade fair organisation. With 11 offices in the Chinese mainland and 39 offices around the world, HKTDC is able to tell importers, wholesalers, retailers, distributors and brokers in many countries just how important this fair will be for them.

## Be part of this exciting event

Don't miss out on your share in this booming market. Book your space in the Hong Kong Baby Products Fair 2011.

## 完美配搭

嬰兒用品展展品種類繁多，共分為9類展品。

- 嬰兒寢具及家具
- 嬰兒禮品及紀念品
- 嬰兒護膚及沐浴產品
- 嬰兒玩具及遊戲用品
- 嬰兒服及鞋
- 育嬰產品
- 孕婦用品
- 育嬰電器 **新展品類別**
- 嬰兒手推車、嬰兒椅及相關產品



## 提升品牌形象

香港嬰兒用品展2011特設全新的**品牌廊**，環境高雅，展示質素超群的國際嬰兒用品品牌。香港貿發局多個展覽會都有設立品牌廊，成效超卓，為品牌產品提供理想的市場推廣平台，不單可以彰顯產品質素，更能提升整體品牌形象。

## 貿易中心

香港是舉辦這項嬰兒用品展的不二地點。位處灣仔的**香港會議展覽中心**聳立於這個繁忙商業城市的中心地帶，為出席業者提供種種便利。香港作為環球貿易樞紐，提供首屈一指的金融、通訊及物流服務，而且致力保護知識產權，並確保資訊自由流通，令全球業者對香港的營商環境充滿信心。

## 同期展覽

同期在香港會議展覽中心舉行的**香港貿發局香港玩具展**，規模冠絕亞洲，世界排名第二，於2010年共有超過33,000名買家參觀。此外，**香港國際文具展**及**香港貿發局香港國際專利授權展**亦同期舉行。這四大展覽會將為所有參展商締造強大的協同效應，不但可吸引更多買家進場，更可透過多項聯合聯誼活動，提供更多交流機會。

## 廣邀買家

香港貿發局是全球頂尖的展覽主辦機構，過去30多年來累積了豐富的市場推廣經驗，並擁有眾多資源，足以接觸到全球各地的買家。本局在世界各地設有39個辦事處，其中11個位於中國內地，借助這個網絡，向多個國家的進口商、批發商、零售商、分銷商及經紀宣傳嬰兒用品展的重要性。

## 勿失良機

嬰兒用品展2011有助業者在欣欣向榮的嬰兒用品市場大展鴻圖，如此良機，不容錯過，請即報名參展。



Baby Toys and Activities 嬰兒玩具及遊戲用品



Baby Skincare and Bath Products 嬰兒護膚及沐浴產品



Baby Wear and Footwear 嬰兒服及鞋

## Tariff reductions benefit China-ASEAN trade

The concept of a China-ASEAN Free Trade Area, first raised by the former Chinese Premier Zhu Rongji during the 4th China-ASEAN "10+1" meeting, has been heralded as bringing valuable new opportunities to businesses operating throughout the China-ASEAN region.

China and ASEAN members have been working towards a tariff-free zone since July 2005. From 1 January 2010, China and six ASEAN member nations – Brunei, Indonesia, Malaysia, the Philippines, Singapore and Thailand – have imposed zero tariffs on most normal products, while China and the other four newer ASEAN members – Cambodia, Laos, Myanmar and Vietnam – will do the same in 2015.

This breaking down of tariffs will bring benefits to manufacturing, import and export businesses engaged in producing, buying and selling these many different products throughout the China-ASEAN region. This in turn is anticipated to have a positive impact on business conducted at Hong Kong Trade Development Council trade fairs, in which many Chinese mainland and ASEAN exhibitors and buyers participate.

## Manage your participation - with just a click

Our new online service, Exhibitor Online Platform (EOP), makes managing your exhibition-related matters convenient, quick and efficient.

- Submit booth application online, with immediate acknowledgement from HKTDC
- Track application status and update information online anywhere, anytime
- Receive fair-related information and reminders in timely fashion

Apply online at [www.hktdc.com/hkbabyfair](http://www.hktdc.com/hkbabyfair) to win a free booth (Estimated launch period: mid-April 2010)

Apply for your booth online to enter the lucky draw for the chance to win a standard booth valued at **HKS28,206** (or other booth option at equivalent price)!

1. Only applicants who have had an online application for a booth successfully confirmed are eligible to enter the lucky draw. Cancelled applications are not eligible for this lucky draw.
2. Each company is entitled to enter the lucky draw only once.
3. The free booth cannot be transferred to any other company or redeemed for cash.
4. In the event of any dispute, the final decision will rest with the HKTDC.
5. This lucky draw is not open to employees of the Organiser or anyone directly connected with the lucky draw.



## 削減關稅有利中國與東盟貿易

中國-東盟自由貿易區概念最先由時任中國總理朱鎔基於第四屆中國-東盟「10+1」會議上提出，為中國與東盟各國企業帶來寶貴的新機遇，備受歡迎。

中國與東盟各成員國自2005年7月開始，已為建立自由貿易區積極進行磋商。從2010年1月1日起，中國與文萊、印尼、馬來西亞、菲律賓、新加坡及泰國等東盟六國已向彼此大部分的正常產品實施零關稅。中國與柬埔寨、老撾、緬甸及越南等其餘4個東盟成員國亦同樣於2015年前對彼此產品實施零關稅。

撤銷多類產品的關稅對中國與東盟各國從事相關製造及進出口業務的企業大有裨益，而香港貿易發展局各大展覽會均有很多來自中國內地和東盟的參展商及買家，因此會上生意料將更加興旺。

## 參展事宜 一按即妥

「參展一站通」是香港貿發局的全新網上服務，協助業者辦理參展事宜，便捷有效。

- 上網遞交參展表格，本局即時發出申請收悉通知
- 隨時隨地上網檢視申請進度及更新資料
- 第一時間獲得最新展覽資訊及備忘

登入[www.hktdc.com/hkbabyfair](http://www.hktdc.com/hkbabyfair)申請參展，即有機會贏取免費攤位(預計於2010年4月中推出)

上網申請參展，即可參加抽獎，有機會贏取價值28,206港元的標準攤位(或其他同等價值的攤位)乙個。

1. 只有成功上網申請攤位者，才可參加幸運抽獎。撤銷/被撤回申請者不可參加抽獎。
2. 每家公司只可參加抽獎一次。
3. 免費攤位不可轉讓予其他公司或兌換現金。
4. 若有爭議，香港貿發局有權作最終決定。
5. 主辦機構僱員或任何與抽獎有直接聯繫的人士均不得參加抽獎。



Baby Bedding Items and Furniture 嬰兒寢具及家具

Feeding and Nursery Products 育嬰產品

## Hear what the exhibitors say

### 參展商評語

"This is a successful fair. There has been strong interest in our safety gates and security products that prevent injuries to babies and children. Hong Kong is a good place to promote our products and this fair is good value for us. We can meet a wide range of buyers from different countries all under one roof."

**Mr Tony Ziegler, Managing Director, Tee-Zed Products Pty Ltd, Australia**

「這個展覽會非常成功。我們展示防止嬰孩受傷的安全閘和保安產品，買家很感興趣。香港是我們推廣產品的理想地方，這個展覽會也很值得我們參加。在這裡我們可以一舉接觸到來自不同國家、不同類別的買家。」

澳洲Tee-Zed Products Pty Ltd董事總經理Tony Ziegler

"This is a brilliant idea to spin off the baby products section of the Toys & Games Fair into an individual exhibition. It really helps us reach out to target customers more effectively. We are using the fair as a launch pad for more than 80 brand new designs this year. Goodbaby is a leading manufacturer of baby products with original designs and we strive to create value for customers including creative and innovative products and unparalleled service. This fair is a very important trade event to build business and foster cooperation worldwide."

**Mr Zhenghuan Song, President, Goodbaby Group, the Chinese mainland**

「把香港玩具展的嬰兒產品展區劃分出來成為獨立展覽會，是個很英明的主意，確實能夠幫助我們更有效地接觸目標顧客。今年我們在會上推出超過80款新設計。好孩子是數一數二的原創設計嬰兒用品製造商，致力為顧客帶來裨益。這個展覽會是很重要的業界活動，可以幫助我們擴展業務，同時和世界各地業者建立合作關係。」

中國內地好孩子集團總裁宋鄭遷

"We've met many quality buyers at the fair. It really makes it easier for visitors to find what they want by grouping all exhibitors together. With the support of HKTDC, we can reach out to more international buyers through its trade fairs and online business platform. Our company has our own brand with strong design capability and we are keen to explore opportunities in emerging markets."

**Ms Angel M.H. Ng, Marketing Manager, Regal Enterprises Ltd., Hong Kong**

「我們在會上接觸到許多優質買家。大會把所有嬰兒用品供應商聚集在一起，的確能讓買家更容易找到想要的產品。有香港貿發局的支持，我們可以借助該局的展覽會和網上商貿平台接觸更多國際買家。我們公司有很強的設計能力，擁有自己的品牌，並銳意在新興市場發掘商機。」

香港利豪企業有限公司市場經理吳美霞小姐

"We are actively promoting our products including changing bags, backpacks, textiles and accessories for pregnant women and mothers. This is a very good fair. It is well organised with excellent service and we've found some interesting customers. Hong Kong serves as a good platform for business expansion in Asia. We will definitely join the fair again next year."

**Mr Stefan Lässig, General Manager, Lässig GmbH, Germany**

「我們積極推廣自己的產品，包括供孕婦和母親使用的嬰兒用品袋、背包、紡織品和配件。這個展覽會辦得很好，組織井井有條，服務周全，我們已找到了一些有意交易的買家。香港是我們拓展亞洲業務的上佳平台，我們明年一定再來參展。」

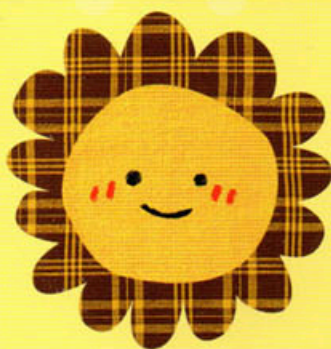
德國Lässig GmbH總經理Stefan Lässig

"Our company provides a wide range of baby products from strollers to high chairs, playpens, car seats and bicycles. We like the fair's new setting and we've established contacts with a number of new buyers, especially those from Japan and Korea. This is a great exhibition. Some buyers have placed orders on the spot."

**Ms Holly Tseng, Vice Manager of Sales, B&B Best Ind. Co., Ltd., Taiwan**

「我們公司提供各種各類的嬰兒用品，由嬰兒手推車、高腳椅、嬰兒圍欄、汽座椅到兒童自行車都有。我們喜歡這個展覽會的全新格局。我們接觸了許多新買家，特別是日本和韓國買家，有些更即時下單。這個展覽會辦得非常出色。」

台灣翔贊興業股份有限公司副營業經理曾怡玲小姐



Strollers and Gear 嬰兒手推車、嬰兒椅及相關產品



Maternity Products 孕婦用品



Baby Gift Sets and Souvenirs 嬰兒禮品及紀念品

## Hear what the buyers say

### 買家評語

"Jaguar Car has been in business for 14 years mainly as a car distributor but we branched out into the sales business of baby products two years ago. This is my first visit to Hong Kong. The fair offers a great opportunity for us to learn about the market trends and latest designs. We are looking for suppliers of baby strollers in particular. There are a lot of interesting items on display and this should be a rewarding trip. We would like to come again next year."

**Mr Roman Zupančič, Director, Jaguar Car d.p.o., Slovenia**

「Jaguar Car經營了14年，主要從事汽車分銷，兩年前開始拓展嬰兒用品銷售業務。這是我第一次到香港。這個展覽會為我們提供良機去了解市場趨勢和觀摩最新設計。我們主要是物色嬰兒手推車供應商。大會展出許多有趣的產品，這次行程想必收穫豐富。我們打算明年再來。」

斯洛文尼亞Jaguar Car d.p.o.董事Roman Zupančič

"Founded in 1995, Babypoint is a wholesaler and distributor of baby products from strollers to car seats and high chairs. It is great to participate in this inaugural baby products fair in Hong Kong. The fair has a strong mix of exhibitors and offers a good chance to meet existing partners and find new suppliers. We have found some interesting items for customers."

**Mr Jan Bilek, Sales Manager, Babypoint, Czech Republic**

「Babypoint在1995年創立，是一家嬰兒用品批發及分銷商，經銷的產品由嬰兒手推車、汽車座位以至高腳椅皆有。我很高興能到香港出席第一屆嬰兒用品展，這個展覽會包含不同類型的參展商，為我提供良機接觸現有的業務夥伴，以及尋找新供應商。我們已為客戶找到了有趣的產品。」

捷克Babypoint營銷經理Jan Bilek

"We distribute baby products for sale in Spain and Portugal. This is my first visit to Hong Kong. I am impressed with the city's nice business environment and people's friendliness. The fair is professionally run with well-equipped facilities and a good concentration of exhibitors from different countries. I've identified a few suppliers for potential partnership. HKTDC has done a great job in promoting business opportunities in Hong Kong and Chinese mainland to the rest of the world."

**Mr Michiel Buenk, Co-Owner, Mimame, Spain**

「我們在西班牙和葡萄牙分銷嬰兒用品。這是我第一次到香港來。這個城市擁有理想的商業環境，市民也很友善，令我印象很深。這個展覽會籌辦專業，設施完善，而且凝聚了很多來自不同國家的參展商。我找到了數家有合作潛力的供應商。香港貿發局積極地向世界各地推廣香港和中國內地的商機，做得很出色。」

西班牙Mimame合夥人Michiel Buenk

"Combi is the biggest baby products producer in Japan with an annual turnover of about US\$300 million. We are expanding our export sales, particularly in Asia and Chinese mainland. I like this fair. It has grouped all exhibitors under one roof, making it easier for visitors to find the right suppliers. I expect the fair to grow further with the presence of more and more international exhibitors. Hong Kong is a business hub for Asia and presents good opportunities for us."

**Mr Hiro Matsuura, President & Chief Executive Officer, Combi Corporation, Japan**

「康貝是日本最大的嬰兒用品生產商，年營業額約達3億美元。我們正在擴展出口業務，特別是亞洲和中國內地市場。我喜歡這個展覽會，它一舉網羅各類參展商，讓買家更容易找到合適的供應商。我期望這個展覽會進一步擴大，吸引更多國際企業參展。香港是亞洲的商貿樞紐，為我們提供拓展良機。」

日本康貝株式會社社長松浦弘昌

"It's good to find all companies and their baby products all in the same place this year. I have found three new suppliers of baby toys and strollers for their quality and design concepts. The fair has strong potential for further expansion and I expect to see the presence of more international brands. Les Enphants is the leading baby products manufacturer in Taiwan with over 200 shops there."

**Mr Daniel Yang, Manager, Baby Products Department, Les Enphants Co., Ltd., Taiwan**

「今年能在同一個地方找到所有嬰兒用品公司和他們的產品是很好的安排。我找到3家新的嬰兒玩具和手推車供應商，他們的質素和設計構思都很出色。這個展覽會大有擴展潛力，我期望有更多國際品牌參展。麗嬰房是台灣首屈一指的嬰兒用品生產商，在台灣設有200多家店舖。」

台灣麗嬰房股份有限公司綜合用品部經理楊恆碩



Product demos 產品推廣發布會



1st Hong Kong Babywear Design Competition Winners 第一屆香港嬰兒服裝設計比賽得獎者

**Act today!** Ensure that you're present at the HKTDC Hong Kong Baby Products Fair, and make the most of this wonderful marketing opportunity.  
Book your space today!

**請即報名!** 香港貿發局香港嬰兒用品展，商機無可限量。如此展銷良機，務須迅速把握，請即報名參展。

**Online Promotions** Using hktcdc.com, HKTDC Online Marketplace, means you don't have to wait until the next fair to promote your products. To find out more, visit [www.hktcdc.com](http://www.hktcdc.com), email [supplier@hktcdc.org](mailto:supplier@hktcdc.org) or call (852) 1830 668.

**網上宣傳** 透過「貿發網」[hktcdc.com](http://hktcdc.com) - 香港貿發局網上商貿平台，您可隨時向買家推介產品，毋須等待下屆展覽會舉行。歡迎登入 [www.hktcdc.com](http://www.hktcdc.com) 了解這項服務。如有查詢，請電郵至 [supplier@hktcdc.org](mailto:supplier@hktcdc.org) 或致電(852) 1830 668。

Please fax reply to 回條請傳真至：(852) 3521 3252  
or you can mail the reply form to Hong Kong Trade Development Council  
或可以郵寄回香港貿易發展局。

I am interested in exhibiting at the **HKTDC Hong Kong Baby Products Fair 2011**. Please send me an application form.  
本公司有意參加香港貿發局香港嬰兒用品展2011，請惠寄申請表格。

Company Name:  
公司名稱

Contact Person (Mr / Ms):  
聯絡人(先生 / 女士)

Title:  
職銜

Address:  
地址

Country:  
國家

Postal Code:  
郵政編號

Tel:  
電話 ( )

Fax:  
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Email:  
電子郵箱

Company Website:  
公司網址

Product Categories:  
產品種類

[www.hktcdc.com/hkbabyfair](http://www.hktcdc.com/hkbabyfair)

Please attach your business card for easy reference. 請附上閣下名片以作參考。

## Participation Fee 參展費用

### A. Standard Booth 標準攤位

(Surrounding walls, carpeting, fascia, spotlights, shelves, cabinets, discussion table and chairs)

Min. 9 sq.m. HK\$28,206 per 9 sq.m.

(圍板、地氈、公司名牌、射燈、陳列架、儲物櫃、工作檯及摺椅)  
最少租用9平方米 每9平方米港幣28,206

### B. Raw Space 展覽淨地

(Carpeted raw space only)

Min. 27 sq.m. HK\$2,724 per sq.m.

(只有地氈的展覽淨地)

最少租用27平方米 每平方米港幣2,724

### C. Premium Booth 特級攤位

(Surrounding walls, carpeting, fascia, showcase, spotlights, shelves, cabinets, discussion table and chairs)

Min. 9 sq.m. Min. HK\$34,272 per 9 sq.m.

(圍板、地氈、公司名牌、陳列櫃台、射燈、陳列架、儲物櫃、工作檯及摺椅)

最少租用9平方米 每9平方米港幣34,272起

### D. Deluxe Booth 豪華攤位

(Surrounding walls, carpeting, fascia, display platform, spotlights, shelves, cabinets, discussion table, chairs and socket)

Min. 9 sq.m. HK\$38,862 per 9 sq.m.

(圍板、地氈、公司名牌、陳列組合、射燈、陳列架、儲物櫃、工作檯、摺椅及方腳插座)

最少租用9平方米 每9平方米港幣38,862

Organiser 主辦機構：



Hong Kong Trade Development Council - Exhibitions Department  
Unit 13, Expo Galleria, Hong Kong Convention and Exhibition Centre,  
1 Expo Drive, Wan Chai, Hong Kong  
Tel: (852) 2584 4333 Fax: (852) 2824 0026 Email: [exhibitions@hktcdc.org](mailto:exhibitions@hktcdc.org)

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