








**HKTDC Hong Kong Baby Products Fair 2014**  
**Products Highlight**

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	Photo	Exhibitor Information	Product Description
1		<p>Brevi Srl</p> <p>Product Zone: Baby Bedding Items and Furniture</p> <p>Booth no: 3G-C20</p> <p>Country/region: Italy</p>	<p><b><u>Slex-Evo</u></b></p> <p>Unique patented concept that caters to babies' needs from 0 to adult age: it features a cradle, suitable for newborns, with 3 adjusting positions, swinger and removable toys arch, highchair with adjusting positions of the seats and footrest, storage compartment, wheels and stool, to be used in the preschool age until the grown up.</p> <p>It's the only product that guarantees ergonomic in any phase of use (seat and footrest follow permanently the baby's growth), and fit for perfect posture of the body.</p>

<p>2</p>	<p><b>Bébé Nest</b></p> 	<p>Candide (HK) Co Ltd Product Zone: Brand Name Gallery Booth No: 3F-G20 Country/region: Hong Kong</p>	<p><b><u>Bed bumper</u></b></p> <p>When babies are born, they lose the reassuring cocoon of their mothers' womb. Baby Nest was specially designed so that babies do not get lost when they move from cradle to crib. Their feeling of reassurance lets them sleep tight!</p> <p><b>Reassuring:</b> Reduces babies' sleep space, so they don't get lost in the crib.</p> <p><b>Convertible:</b> Two possible sizes achieved by folding over the edges.</p> <p><b>Comfortable:</b> Quilted base and ultra-soft material for greater comfort.</p>
<p>3</p>		<p>Health Amendments Inc Product Zone: Baby Food and Healthcare Products (New Zone) Booth no: 3CON-061 Country/region: Philippines</p>	<p><b><u>SansFluo Toothgel Cleanser</u></b> <b><u>(orange &amp; strawberry flavors)</u></b></p> <p>SansFluo Toothgel Cleanser is ideal for babies and children who often get to swallow their toothpaste while brushing.</p> <p>It has:</p> <ul style="list-style-type: none"> <li>•No harmful preservatives</li> <li>•No Artificial coloring</li> <li>•No foaming</li> <li>•No Sodium Lauryl Sulfate (may cause damage to eyes and skin)</li> <li>•Safe to swallow</li> </ul>

			<p>•Powered by xylitol</p>
4		<p>HSG Product Vision Limited Product Zone: Nursery Electrical Appliances Booth No: 3F-C17 Country/ region: Hong Kong</p>	<p><b><u>Alfa bbwarm</u></b> Radically changes the conventional idea of baby bottle warmer. With Alfa bbwarm, one can heat the baby bottles and baby food jars in a Bain Maire quickly and neatly, and even maintain a constant temperature for one hour. And when you're done? You can fold and store it in any drawer, or carry it in your bag. You can use anywhere, even in the car, with the special cable included in the kit.</p>
5		<p>New Image Group Product Zone: Baby Food and Healthcare Products (New Zone) Booth no: 3CON-066 Country/region: New Zealand</p>	<p><b><u>Baby Steps New Zealand Goat Infant Formula Range</u></b> BabySteps is New zealand made, researched and developed Goat Milk infant and toddler nutritional range.  Key benefits of the range include: Utilising wet blended technology to ensure all ingredients in the formula are blended so every scoop is uniform in nutrient value Includes: DHA (good to brain &amp; eyes) from Fish Oil, ARA (good to brain &amp; nervous system) &amp; GOS easy to digest  Goats Milk is readily processed by the body due to the naturally smaller fat particles, medium chain fatty acids and lack of the protein agglutinin, helping to support</p>

			digestive comfort.
6		<p>Skylite Industrial Company Limited Product Zone: Baby Gift Sets and Souvenirs Booth No: 3G-D24 Country / region: Hong Kong</p>	<p><b><u>Kid's color changeable umbrella</u></b></p> <p>This kid-sized umbrella features a fun design that the panda print is invisible until it gets wet. It's green colour and the panda will pop up when it gets wet! It's a wonderful accessory to brighten up a rainy day.</p> <p>Using the magic of hydro-chromatic ink, you can reveal the colour of your umbrella with a water dropper!</p>
7		<p>Xplorys BV Product Zone: Strollers &amp; Gear Booth No: 3G-E29 Country/region: Netherlands</p>	<p><b><u>BuggyBar:</u></b></p> <p><b><u>the solution to steer your buggy with one hand!</u></b></p> <p>To steer a buggy with two handles, you must use both hands. Doing this with 1 hand, your buggy will run on all sides. It also takes a lot of strength to keep your buggy straight, creating cramp and discomfort in your arm.</p> <p>The patented Dooky BuggyBar creates a bridge between the 2 handles, so you can easily steer your buggy from the middle by only using 1 hand. Now you have your other hand free to hold your other child, your phone, a drink, a bag, etc. BuggyBar fits and releases in seconds. It's adjustable in width and universal: it fits all buggy brands!</p>

Information provided by exhibitors.