

<b>Form S3</b>	<b>HKTDC Hong Kong Baby Products Fair 2018</b> 香港貿發局香港嬰兒用品展2018 <b>8-11/1/2018</b>	<b>Return to :</b> Exhibition Services Department Hong Kong Trade Development Council Unit 13, Expo Galleria, HKCEC, 1 Expo Drive, Wanchai, Hong Kong
<b>Deadline 27 Nov 2017</b>	<b>Rental of LED Display Panel (NEW)</b>	Attn : Ms. Sandy Law Email : <a href="mailto:hkbpf.es@hktdc.org">hkbpf.es@hktdc.org</a> Fax : (852) 3521-0450

To help exhibitor better grasp exhibition opportunity, our department is offering "Rental of LED Display Panel" in helping your company to do the visual display effect to enhance the company's brand image and buyers' sourcing needs.

Draco LED Poster is a specially designed LED panel targeting indoor HD LED advertising display with unique upstanding aspect ratio. It can show 1:1 human size figure in vibrant colour and brightness to attract eye-balls. It is made by robust integrated hardware and built into an ultra-thin and light body to offer mobility and portability. With its various mounting possibilities: self- carry foldout stand, metal cast firm base unit, vertical or horizontal wall mount, this Draco LED display panel is an additional item suitable for display your products.

	Description of Facilities	Unit Rate (4 DAYS HIRE)		Qty	Total Amount	
		For HK exhibitors	For Overseas exhibitors		HKD	USD
<b>Rental of LED Display Panel</b>						
<b>BM001</b>	(A) LED Panel x 1 (with 1 x 500watt Square Pin Socket)	HK\$ 3,500 @	USD 467 @			
	(B) LED Panel x 2 (include 2 x 500watt Square Pin Socket)	Original: HK\$ 7,000 <b>Now: HK\$ 5,950</b> <i>(15% off already)</i>	Original: USD 933 <b>Now: USD 793</b> <i>(15% off already)</i>			
	(C) LED Panel x 3 (include 3 x 500watt Square Pin Socket)	Original: HK\$ 10,500 <b>Now: HK\$ 7,875</b> <i>(25% off already)</i>	Original: USD 1,404 <b>Now: USD 1,050</b> <i>(25% off already)</i>			
	(D) From 4 <sup>th</sup> LED Panel or above, per unit (include 1 x 500watt Square Pin Socket for each panel)	Original: HK\$ 3,500 @ <b>Now: HK\$ 2,300 @</b> <i>(35% off already)</i>	Original: USD 467 @ <b>Now: USD 307 @</b> <i>(35% off already)</i>			
	<b>Optional Service:</b>					
	(E) Put together still pictures from client and upload to panel (one batch of pictures only)	HK\$ 1,800 @	USD 240 @			

**20% surcharge for late order received after 27 Nov 2017  
No order accepted after 22 Dec 2017**

* Please read the Remarks clearly before you sign this Form * NO Exchange / NO Refund * Items only available while stock lasts and onsite order not accepted	<b>TOTAL AMOUNT</b>		
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**Remarks:**

- The screen loaded image quality depends on the resolution of original image provided by exhibitor
- Exhibitors are suggested to upload the finished file (*Image Pixel : 756H x 224W*) to supplier's technician for resolution and file size checking at least one week before the show in order to make sure it can be shown properly on the LED panel. Image Pixel different from the above mentioned size may not be shown properly on the LED panel.
- HKTDC is not responsible for technical issue of the exhibitors' file for upload on the LED panel, exhibitors are required to consult the supplier's technician directly
- Price quoted for Item (A) – (D) above is only the rental price of LED display panel. Display file editing is not included.
- The LED screen is a stand up panel and should be placed INSIDE the booth area. Exhibitors need to mark clearly the location of the LED panel on the layout plan for the socket installation purpose. Although the display panel is movable, on-site charges will be imposed if socket needs to be relocated.
- Wooden wall can be quoted on request for wall mount the LED panel inside the booth. Exhibitors are suggested to contact us at least 3 weeks before the show for quotation and details. Late order may not be entertained for such special request.

**Application will only be proceeded with full payment.**

**Authorization from Exhibitor**

Company Name: \_\_\_\_\_ Booth No.: \_\_\_\_\_  
 Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_ Date: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_ Position: \_\_\_\_\_ Signature: \_\_\_\_\_

**Payment Method (No separate invoice will be issued)**

- By Cheque (Payable to Hong Kong Trade Development Council)  
 Cheque No.: \_\_\_\_\_ Amount : HKD/USD \_\_\_\_\_ Date : \_\_\_\_\_
- By Credit Card (Hong Kong Dollar Only)     Visa     Master Card     銀聯  
 Name of Card Holder: \_\_\_\_\_ Card No: \_\_\_\_\_  
 Expiry Date: \_\_\_\_\_ Amount: HKD \_\_\_\_\_ Signature: \_\_\_\_\_

## Contact Information

	<b>In-charge</b>	<b>負責人</b>	<b>Telephone / 電話</b>	<b>E-mail / 電郵</b>
Hall 3F	Ms. Lily Chan	陳鄧莉小姐	(852) 2240-5502	<a href="mailto:lily.ll.chan@hktdc.org">lily.ll.chan@hktdc.org</a>
Hall 3G	Ms. Sandy Law	羅偉琮小姐	(852) 2240-5497	<a href="mailto:sandy.wk.law@hktdc.org">sandy.wk.law@hktdc.org</a>
Hall 3CON	Ms. Sandy Law	羅偉琮小姐	(852) 2240-5497	<a href="mailto:sandy.wk.law@hktdc.org">sandy.wk.law@hktdc.org</a>
S2 + S4	Ms. Lily Chan	陳鄧莉小姐	(852) 2240-5502	<a href="mailto:lily.ll.chan@hktdc.org">lily.ll.chan@hktdc.org</a>
M2	Ms. Clarisse Cheung	張慧盈小姐	(852) 2240-5487	<a href="mailto:clarisse.wy.cheung@hktdc.org">clarisse.wy.cheung@hktdc.org</a>
Expo Drive	Ms. Clarisse Cheung	張慧盈小姐	(852) 2240-5487	<a href="mailto:clarisse.wy.cheung@hktdc.org">clarisse.wy.cheung@hktdc.org</a>
Convention Hall	Ms. Cherie Chen	陳旖小姐	(852) 2240-5465	<a href="mailto:cherie.y.chen@hktdc.org">cherie.y.chen@hktdc.org</a>

<b>Form S3</b>	<b>HKTDC Hong Kong Baby Products Fair 2018</b> <b>香港貿發局香港嬰兒用品展2018</b> <b>8-11/1/2018</b>	請交回 香港貿易發展局, 展覽服務部 香港灣仔博覽道一號 香港會議展覽中心 博覽商場13號
<b>截止日期</b> 2017年11月27日	<b>租用LED顯示屏 (新推出)</b>	聯絡: 羅偉琮小姐 電郵: <a href="mailto:hkbpf.es@hktdc.org">hkbpf.es@hktdc.org</a> 傳真: (852)3521-0450

為幫助參展商更好地把握展覽會機會,我們現提供“租用LED顯示屏”以幫助貴公司進行視覺展示效果,從而提升公司的品牌形象和買家的採購需求。

Draco LED 海報屏由特殊的LED屏設計而成,具獨特的站立型比例,主要用1:1人像比例顯示,鮮明透亮的色彩引人注目。材料堅固一體化、超薄、輕便,便於使用者移動及攜帶。具多樣化的安裝方式:自帶折疊支撐腳,金屬鑄造的牢固底座及可垂直或水平固定牆上的掛架。Draco LED海報屏是適合顯示您的產品的額外設施項目。

	申請項目	單價 (供四天使用)		數量	總金額	
		供香港參展商	供海外參展商		HKD	USD
<b>租用LED顯示屏</b>						
<b>BM001</b>	(A) LED顯示屏 x 1 (包1個500瓦特電源方腳插座)	HK\$ 3,500 @	USD 467 @			
	(B) LED顯示屏 x 2 (包2個500瓦特電源方腳插座)	原價: HK\$ 7,000 現價: HK\$ 5,950 <i>(15%折扣)</i>	原價: USD 933 現價: USD 793 <i>(15%折扣)</i>			
	(C) LED顯示屏 x 3 (包3個500瓦特電源方腳插座)	原價: HK\$ 10,500 現價: HK\$ 7,875 <i>(25%折扣)</i>	原價: USD 1,401 現價: USD 1,050 <i>(25%折扣)</i>			
	(D) 第4部或以上LED顯示屏 (每部包1個500瓦特電源方腳插座)	每部原價: HK\$3,500 每部現價: HK\$ 2,300 <i>(35%折扣)</i>	每部原價: USD 467 每部現價: USD 307 <i>(35%折扣)</i>			
	<i>附加服務:</i>					
	(E) 將客戶的靜態圖片整理及上傳到顯示屏 (僅限一批圖片)	HK\$ 1,800 @	USD 240 @			

**於2017年11月27日後交回須加百分之二十之附加費**  
**於2017年12月22日後不接受申請**

\*在簽署本表格之前,請先閱讀注意事項  
\*不設更換或退款  
\*項目供應視乎存貨量及不設現場訂購

**總金額**

**注意事項:**

- 屏幕的圖像質量取決於參展商提供的原始圖像解像度
- 建議參展商至少在展會入場一周前將完成的檔案(圖像像素:756H x 224W)上傳到供應商技術人員,進行解像度和文件檔案大小檢查,以確保其可以在LED顯示屏上正確顯示。與上述圖像像素尺寸不同的圖像可能不會在LED顯示屏上正確顯示
- 貿發局不會就參展商在LED顯示屏上傳文件的技術問題負責,參展商需要直接諮詢供應商技術人員
- LED顯示屏是一個站立式面板,應放置在展位範圍內。參展商需要在展位圖則上清楚標明LED顯示屏的位置以供本局安裝插座。雖然顯示屏是可移動的,如果需要現場更改插座位置,則會施加現場費用。
- 本局另可提供特別訂制木牆以安裝LED顯示屏於展位內。如有興趣,建議參展商在展會入場前至少3周聯繫我們查詢及報價。本局不接受過期申請

**申請必須連同全數款項方為有效**

**申請參展商**

公司名稱: \_\_\_\_\_ 展位編號: \_\_\_\_\_  
 聯絡人: \_\_\_\_\_ 職位: \_\_\_\_\_ 電子郵件號: \_\_\_\_\_  
 電話: \_\_\_\_\_ 傳真: \_\_\_\_\_ 簽署: \_\_\_\_\_ 日期: \_\_\_\_\_

**付款方法 (請參閱說明六,本局不會另開發票)**

- 支票 (抬頭『香港貿易發展局』)  
 支票號碼: \_\_\_\_\_ 所付款項: HKD / USD \_\_\_\_\_ 日期: \_\_\_\_\_
- 信用卡 (只限港幣)  VISA  Master Card  銀聯  
 卡主名稱: \_\_\_\_\_ 信用卡號: \_\_\_\_\_  
 有效日期: \_\_\_\_\_ 所付款項: HKD \_\_\_\_\_ 簽署: \_\_\_\_\_

## 聯絡資料

	<b>In-charge</b>	<b>負責人</b>	<b>Telephone / 電話</b>	<b>E-mail / 電郵</b>
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# LED Display Panel

A Brand New Way to display products !!



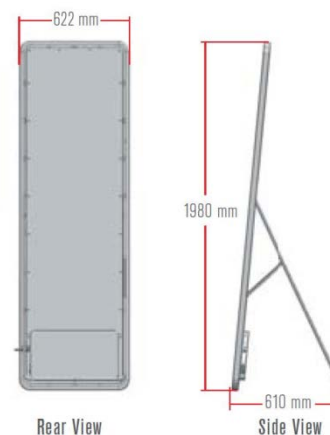
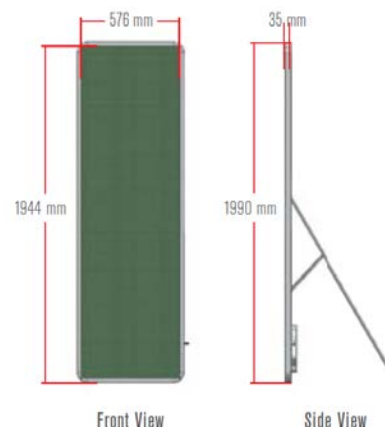
## FEATURES OF DRACO LED POSTER

- 1. Attractive HD Visual Display**  
2.5mm LED pixel pitch, high refresh rate (>3.6kHz) and brightness (>1000cd/m<sup>2</sup>) together give a spectacular visual effect. The vivid real color of content is faithfully displayed.
- 2. Multiple Panel Display**  
Endless combinations of display are possible. The panels can be joined together to form various sizes and shapes for one big screen or several panels synchronized to display identical materials. It is all up to designers' creativities.
- 3. Highly Portable and Simple Installation**  
The Draco LED Poster is just 38mm thick and weights 35kg. It makes transportation and installation so easy. Stands and mounting brackets allow the panel to standup, wall hung vertically or horizontally.
- 4. Powerful Scheduler**  
Our control software helps to schedule the contents, manage the synchronization of multi-panel to meet different needs.



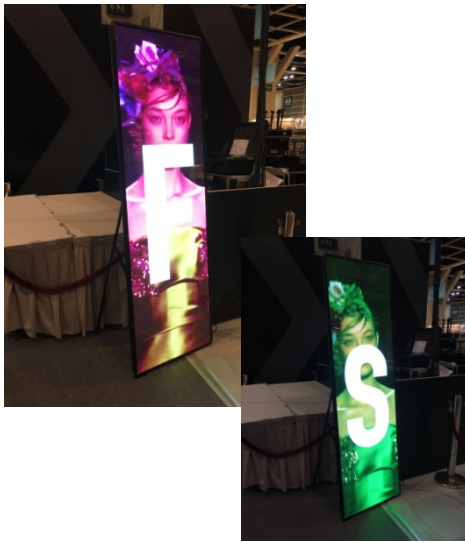
## SPECIFICATIONS SHEET

Parameter	Value
<b>Physical Parameter</b>	
Pixel Configuration	3in1 SMD
Pixel Pitch (mm)	2.571
Module Dimensions (H×W×D)/(mm)	288×216×8
Frame Dimensions (H×W×D)/(mm)	1990×622×35
Display Dimension(H×W)(mm)	1944×576
Display Resolution(H×W)	756×224
Net weight (kg)	35
<b>Electronic Parameter</b>	
Color gray scale (Bit)	14bit
Gray Scale per color(level)	16384
Refresh Rate(Hz)	>3600HZ
Scanning Mode	1/28
AC Power Supply Frequency(Hz)	50/60
Communication Way	U-disk/Wi-Fi/Internet
<b>Optical parameters</b>	
Brightness(nits)	1000
Color Temperature(K)	7500
Color Contrast	2500
Optimal Horizontal Viewing Angle	160°
Optimal Vertical Viewing Angle	160°
<b>Electrical Parameter</b>	
AC Input Voltage(V)	100-240
AC Input Frequency(Hz)	50-60
Power Supply Factor	>0.9
AC Input Power Maximum Value(W)	600W±3%
AC Input Power Typical Value(W)	200W±3%
<b>Circumstance Parameter</b>	
Storage Temperature(°C)	-20~+60
Operating Temperature(°C)	-10~+40
Storage Humidity(RH)	10%~90%
Operating Humidity(RH)	10%~90%
Waterproof Rating	IP40/IP21
Lifetime Typical Value(hrs)	50000



# LED 顯示屏

一個全新的產品展示方法 !!



## Draco LED 商顯海報屏的特性:

1. 身臨其境的HD視覺體驗
  - 2.5mm LED的圖元間距、高清晰度 (>3.6KHz)、色彩光亮鮮明 (>1000cd/m<sup>2</sup>) 給人呈現出壯觀逼真的效果。如實反應出畫面的生動活潑與真實性。
2. 多個畫面顯示
 

無縫連接顯示: 多樣式模型或是幾個LED面板連成一個大螢幕並且能同時同步完美的呈現。任何型式的畫面都可隨設計者構思決定。
3. 超輕超薄, 安裝快捷簡易
 

Draco LED商顯海報屏厚度僅為38mm, 重量35KG, 易於運輸與安裝。安裝方式: 可支架支撐面板, 也可垂直或水準掛於牆上。
4. 編輯程式強大
 

管理軟體有助於編輯目錄或各種圖案, 可處理多畫面同時上傳, 以滿足客戶各種不同的需求。



## Draco LED商顯海報屏規格說明:

參數	規格
物理參數	圖元配置: 3 in 1 SMD 圖元間距 (mm): 2.571mm 模組尺寸 (長 X 寬 X 高) / (mm): 288 x 216 x 8 框架尺寸 (長 X 寬 X 高) / (mm): 1990 x 622 x 35 顯示尺寸 (長 X 寬) / (mm): 1944 x 576 顯示解析度 (長 X 寬) / (mm): 756 x 224 淨重 (KG): 35KG
電子參數	灰色等級: 14 bit 灰色數值範圍: 16384 刷新頻率 (Hz): >3600HZ 驅動方式: 1/28 交流功率供應頻率 (Hz): 50/60 連接方式: U 盤/Wi-Fi/網路
光學參數	亮度 (nit): 1000 色彩溫度: 7500 色彩對比: 2500 水準視角: 160° 垂直視角: 160°
電氣參數	交流輸入電壓: 100-240 交流輸入頻率 (Hz): 50-60 電源供應要素: >0.9 交流輸入功率最大值: 600W±3% 交流輸入功率平均值: 200W±3%
環境參數	儲存溫度 (°C): -20~+60 工作溫度 (°C): -10~+40 儲存濕度 (RH): 10%~90% 工作濕度 (RH): 10%~90% 產品防護等級: IP40/IP21 產品使用壽命 (hrs): 50000

