



HKTDC Hong Kong Baby Products Fair 2012

Interesting Products from Exhibitors

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Product	Highlights
 <p>iBabyGuard™ Infant Smart Mat</p> <p>iBabyGuard International Pte Ltd (Singapore) Booth no.: 3E-D27 Website: www.ibabyguard.com</p>	<p>-Monitors a sleeping baby's breath movement count just by having baby sleep on the mat.</p> <p>-Alerts parents when there's no breath movement detected for 15 seconds.</p> <p>-Alerts parents when the baby is not on the mat area (e.g. baby rolling off the mat).</p>
 <p>Kidsme™ Food Feeder</p> <p>Alpha Plus International Development Limited (Hong Kong) Booth no.: 3E-B15 Website: www.kidsmebaby.com</p>	<p>-The safety way for babies to taste wider variety of food (e.g. fruit, vegetables, meat and fish)</p> <p>-Enhances brain development because of active chewing. Encourages babies self-feeding ability, different from spoon feed.</p> <p>-Winner of "Hong Kong Awards for Industries – Innovation and Creativity"</p>



Smart-Trike All-In-One, 2-in-1

Ofrat baby Toys Manufacturers Ltd. (Israel)

Booth no.: 3E-F23

Website: www.smart-trike.com

-At the first stage this it is a strong and sturdy "Ride-On" while the child independently rides on it.

-As child grows and is ready to further explore his outdoors, the product easily transforms into a 4 wheeled, wide based extra stable scooter.

-Suitable for toddlers from 14 months and up to 48 months.



Onda Luxy Bubbles

OKBABY (Italy)

Booth no.: 3E-C20

Website: www.okbaby.it

-Nozzles which produce air bubbles like a whirlpool bath designed especially for infant's body

-Digital display for water temperature control

-LED lights installed to create relaxing atmosphere.



DERYAN Travel Cot – Portable Indoor/Outdoor Bed

Deryan BV (Netherlands)

Booth no.: 3E-C37

Website: www.deryan.nl

-Highly portable travel bed with Self-inflatable air mattress included

-2 seconds Easy-to-fold/open design

-Great for both indoor/outdoor use with UV protection and adjustable wind screen



Banana Infant Training Toothbrush

Takos (Korea)

Booth no.: 3D-E31

Website: www.takos.kr

-Cute banana shaped teether specially designed to protect baby's oral cavity

-Peel handle easy for baby to grasp

-Soft and flexible materials used which is safe for kids

-Stand design at the bottom



Baby Gaga Organic Breathe Comfy Chest Rub

Pristine Living Limited (Hong Kong)

Booth no.: 3E-B27

Website: www.pristine.hk

-A gentle, smooth and non-greasy lotion enriched with natural tea tree and white horehound oil.

-Helps relieving nasal and chest congestion as well as cough, especially during cold season

-Keeps babies' skin moist and supple in dry weather



Bottle Sterilizer and Baby Formula Expresso 2 in 1

**Zhongshan Lingxian Appliances Co., Ltd
(Chinese Mainland)**

Booth No.: 3CON-114

Website: www.aec-industry.com

-Water temperature detection to ensure the temperature to be safe for babies to drink

-A bottle of drink for babies can be prepared in 30 seconds.

-Auto Mix Technology

-Steam bottle sterilizing function



Snuzza™ Mobile Baby Movement Monitor

Biosentronics CC (South Africa)

Booth no.: 3E-A25

Website: www.snuza.com

-Lightweight and portable baby breathing monitor which can be attached to a diaper.

-Military grade sensor is used. It vibrates if there's no tummy movement for 15 seconds and sounds an alarm if there's still no movement for an additional 5 seconds.

-Different designs available



'Jollein' collection

Smits Hong Kong Limited (Hong Kong)

Booth no.: 3E-C34

Website: www.jollein.com

-Wrap blanket made of a soft and comfortable feeling polyester fleece.

-Openings for safety belts for use in baby car seat or carrier.

-Available in taupe, lime, aqua, fuchsia, purple and grey.

-“Dutch” design



Organic Tie Romper

Organic Baby Hong Kong (Hong Kong)

Booth no: 3E-A24

Website: www.organicbaby.com.hk

-The brand was founded in 2009, specialist of organic baby clothes.

-Certified organic materials and low-impact dyes are used in baby clothes manufacturing.



Wipe Warmer

Regal Enterprise Limited (Hong Kong)

Booth no: 3D-E19

Website: www.regal-ent.com.hk

-Maintain the temperature of diaper at 40 Degree Celsius to ensure babies feeling comfortable when changing diapers.